

*Effective Date December 20, 2024*

Your privacy is important to us. We are committed to safeguarding, preserving, and respecting your privacy rights. We do not collect, use, or disclose any personal information of the visitors to this [www.pacerbattery.com](http://www.pacerbattery.com) website.

This Notice does not address how we handle the personal information we process in employment related contexts.

## **YOU CONSENT TO THIS NOTICE**

You should read this Notice carefully. By accessing, browsing, or otherwise using this website, you confirm that you have read, understood, and agreed with this Notice. This Notice applies regardless of how you access our websites and will cover any technologies or devices by which we make our website available to you. If you have any questions or concerns about our personal information policies or practices, you can contact us through the methods described in the “**How to Contact Us**” section below.

## **HOW WE USE “COOKIES” AND OTHER TRACKING TECHNOLOGIES**

### **Cookies**

Cookies are small files created by websites that reside on your computer’s hard drive and store information about your use of a particular website.

**We do not send** Cookies or use other similar technologies such as tracking pixels, tags, or similar tools through this website. Although we do not collect Cookies, you can still manage your Cookies preferences through your Internet browser settings. It may be possible to block Cookies by changing your Internet browser settings to refuse all or some Cookies. You can find out more about Cookies and how to manage them by visiting [www.AboutCookies.org](http://www.AboutCookies.org).

### **Google Analytics and Remarketing Features**

**We do not use** Google Analytics, Google Remarketing features, or similar tracking services.

Google Analytics is a web analytics service provided by Google, Inc. Google Analytics uses Cookies or other tracking technologies to analyze how users interact with websites, compile reports on website activity, and provide other services related to website activity and usage. To learn more about Google’s partner services and to learn how to opt-out of tracking of analytics by Google, click [here](#).

Google Remarketing features collect data about visitors to websites to, among other things, deliver advertising content on sites across the Internet in a manner that is specifically directed toward the interests expressed by the visitors while visiting a website. Google uses Cookies to serve ads based on someone’s past visits to our websites. You can opt-out of Google’s use of Cookies to serve ads based on your past visits to any given website via the following link: [Google Ad Settings](#).

The technologies used by Google may collect information such as your IP address, time of visit, whether you are a returning visitor, and any referring website. The information generated by Google Analytics will be transmitted to and stored by Google and will be subject to Google’s privacy policies.

### **Do Our Websites Respond to “Do Not Track” Signals?**

Most browsers have a "Do Not Track" setting that sends a special signal to websites, analytics companies, ad networks, plug in providers, and other web services you encounter while browsing, to stop tracking your activity. There is currently no industry agreed-upon response to a Do Not Track signal. Do Not Track settings are voluntary signals sent to websites, which websites do not have to respond to. At this time, our websites do not respond differently based on a user's Do Not Track signal.

### **MAKING A COMPLAINT**

If you have any concerns or complaints regarding our processing of personal information, please contact us as described in the “**How to Contact Us**” section below and we will do our best to answer any question and resolve any complaint to your satisfaction.

If, for whatever reason, you feel we do not meet the standards you expect of us, you are also entitled to make a complaint to your local supervisory authority. The EU Commission has a list of supervisory authorities [here](#).

### **THIRD-PARTY LINKS**

This website, [www.pacerbattery.com](http://www.pacerbattery.com), does not contain any links to third-party websites.

### **OUR COMMITMENT TO CHILDREN'S PRIVACY**

Protecting the privacy of the very young is especially important. Our website is not intended for children under 13 years of age, and we do not knowingly collect personal information from children under 13. In the event that we learn that we have collected personal information from a child under age 13 without verification or parental consent, we will immediately delete that information. If you believe that we might have any information from or about a child under 13, please contact us using the information provided in the “**How to Contact Us**” section below.

### **HOW TO CONTACT US**

Should you have other questions or concerns about these privacy policies, please feel free to contact us by mail at 200 Precision Rd., Horsham, PA 19044, or send us an email at

[DG-Privacy@groups.cdtrojan.com](mailto:DG-Privacy@groups.cdtrojan.com)

You may also call us at:

English speaking USA and Canada: 844-990-0004

Spanish speaking USA and Canada: 800-216-1288

French speaking Canada: 855-725-0002

Spanish speaking Mexico: 01-800-681-5340

All other countries: 1-800-603-2869

*(must dial country access code first. Click [here](#) for access codes and dialing instructions)*

## **CHANGES TO THIS PRIVACY POLICY**

We reserve the right to make changes to this Notice at any time by publishing an updated version of the notice on our websites. Notices are effective as of their date of publication.